



# EAST CENTRAL COMMUNITY COLLEGE

## Small Business Development Center

***NOW OFFERING:***

### How to Develop a Business Plan

#### **REGISTRATION**

To Pre-Register, call  
601.635.6296  
to reserve your seat

#### **COST**

Free

#### **TIME**

5:30 p.m. to 7:00 p.m.

#### **DATE OF WORKSHOP**

Monday, February 26, 2018

#### **SPEAKER**

Ronald B. Westbrook

#### **WORKSHOP LOCATION**

Neshoba Business  
Enterprise Center  
1018 Saxton Airport Road  
Philadelphia, MS 39350

#### **WORKSHOP OVERVIEW**

This seminar is designed to assist in preparing a business plan, industry research, description of company products and services. Identifying target customer groups and a marketing plan. Financial components discussed are startup costs and preparation of a projected cash flow statement.

### **CONTACT INFORMATION:**

Ronald B. Westbrook, Small Business Development Director  
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Lucretia Williams, Director

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MSBDC @ East Central Community College SBDC is a member of the Mississippi Small Business Development Centers (MSBDC) network. MSBDC has assisted Mississippi businesses since 1981. Reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance. Contact Ronald B. Westbrook, 52 9th Street, Decatur, MS 39327, 601.635.6297, and [rwestbrook@eccc.edu](mailto:rwestbrook@eccc.edu) or [sbdc@eccc.edu](mailto:sbdc@eccc.edu).

*East Central Community College is an equal educational and employment opportunity provider.*