

# Small Business Development Center NOW OFFERING:

## How to Develop a Business Plan

#### REGISTRATION

To Pre-Register, call 601.635.6296 to reserve your seat

#### COST

Free

**TIME** 5:30 p.m. to 7:00 p.m. **DATE OF WORKSHOP** Monday, April 29, 2019

**SPEAKER** Ronald B.Westbrook

#### WORKSHOP LOCATION

ECCC Workforce Development Center 52-9th Street Decatur, MS 39327

#### WORKSHOP OVERVIEW

This seminar is designed to assist in preparing a business plan, industry research, description of company products and services. Identifying target customer groups and a marketing plan. Financial components discussed are startup costs and preparation of a projected cash flow statement.

### **CONTACT INFORMATION:**

Ronald B. Westbrook, Small Business Development Director Telephone: 601.635.6297 • Email: rwestbrook@eccc.edu

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BDC @ East Central Community College SBDC is a member of the Mississippi Small Business Development Centers (MSBDC) network. MSBDC has assisted Mississippi businesses since 1981. Reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance. Contact Ronald B. Westbrook, 52 9th Street, Decatur, MS 39327, 601.635.6297, and rwestbrook@eccc.edu or sbdc@eccc.edu. East Central Community College is an equal educational and employment opportunity provider.