



# EAST CENTRAL COMMUNITY COLLEGE

## Small Business Development Center

***NOW OFFERING:***

### How to Develop a Business Plan

#### **REGISTRATION**

To Pre-Register, call  
601.635.6296  
to reserve your seat

#### **COST**

Free

#### **TIME**

5:30 p.m. to 7:00 p.m.

#### **DATE OF WORKSHOP**

Thursday, April 19, 2018

#### **SPEAKER**

Ronald B. Westbrook

#### **WORKSHOP LOCATION**

ECCC Workforce  
Development Center  
52-9th Street  
Decatur, MS 39327

#### **WORKSHOP OVERVIEW**

This seminar is designed to assist in preparing a business plan, industry research, description of company products and services. Identifying target customer groups and a marketing plan. Financial components discussed are startup costs and preparation of a projected cash flow statement.

### **CONTACT INFORMATION:**

Ronald B. Westbrook, Small Business Development Director  
Telephone: 601.635.6297 • Email: [rwestbrook@eccc.edu](mailto:rwestbrook@eccc.edu)

Virgie Thames, SBDC Administrative Assistant  
Telephone: 601.635.6296 • Email: [vthames@eccc.edu](mailto:vthames@eccc.edu)

East Central Community College Workforce Development Center  
Lucretia Williams, Director

P.O. Box 129 • Decatur, MS 39327

Phone: 601.635.2111, Ext. 432 • Phone: 1.877.462.3222, Ext. 432

Fax: 601.635.4031 • [www.eccc.edu/workforce-development](http://www.eccc.edu/workforce-development)



MSBDC @ East Central Community College SBDC is a member of the Mississippi Small Business Development Centers (MSBDC) network. MSBDC has assisted Mississippi businesses since 1981. Reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance. Contact Ronald B. Westbrook, 52 9th Street, Decatur, MS 39327, 601.635.6297, and [rwestbrook@eccc.edu](mailto:rwestbrook@eccc.edu) or [sbdc@eccc.edu](mailto:sbdc@eccc.edu).

*East Central Community College is an equal educational and employment opportunity provider.*