



ECCC ATHLETIC SPONSORSHIP PROGRAM

East Central Community College is a proud member of the National Junior College Athletic Association and the Mississippi Association of Community Colleges Conference, sponsoring 10 men's and women's intercollegiate athletics teams, including baseball, men's and women's basketball, football, men's golf, men's and women's soccer, softball, men's and women's tennis, and cheerleading. These Warrior and Lady Warrior programs have a long history of excelling on the playing fields and courts and in the classroom.

It is only through the support of our alumni, friends, and corporate sponsors that East Central Community College is able to ensure these talented athletes have the facilities and equipment needed to compete among the nation's best athletics programs.

Your support now is more important than ever. Let our Warriors and Lady Warriors deliver your message and drive your business to the thousands who follow ECCC Athletics—alumni, faculty, staff, students, parents, and fans across the state and region.

Choose from the Hall of Fame Tier, Gold Tier, or Black Tier listed on the back of this page. Doing so supports the following current and future projects:

- **Overall Excellence in Athletics**
- **Baseball Stadium Weight Room**
- **Men's and Women's Basketball Locker Room and Weight Room Upgrades**
- **Football Stadium Digital Video Board**
- **Football Weight Room Facility**
- **Men's Golf Hitting Facility, Locker Room, and Weight Room**
- **Men's and Women's Soccer Locker Room**
- **Men's and Women's Soccer Training Facility**
- **Softball Indoor Hitting Facility and Weight Room**
- **Men's and Women's Tennis Clubhouse**
- **Founders Gym Renovation (for future Women's Volleyball team)**
- **Other Current and Future Athletics Projects**

Secure your Corporate Sponsorship online at:

www.eccc.edu/WarriorCorporateSponsor

For assistance with your corporate sponsorship, please contact:

Dr. Stacey Hollingsworth

Executive Director of the Foundation

601-635-6327 • sholling@eccc.edu

www.ecccathletics.com

#WarriorStrong



HALL OF FAME (\$10,000)

Live Stream Video

- 3 commercials* (minimum)
- Quarter/Half/Inning Sponsorship
- Name on running ticker throughout

Live Stream Audio/Radio

- Sponsored segments including Pre-Game, Starting Lineups, Halftime, Stats, Postgame Scores, etc.
- 2 "Top Tier" sponsor readouts that include tagline/call to action
- Quarter/Half/Inning sponsorship readout

Digital Scoreboard

- Name/Logo throughout games at Bailey Stadium

Public Address

- 2 sponsor readouts that include tagline/call to action

Print

- Full page ad in all media guides
- Back page ads on roster printouts

Web/Social

- Front page website logo/hyperlink
- Logos on graphics/In text promotion for all sports (gameday, score updates, final score, ECCC Athlete of the Week, MACCC Player of the Week)
- Bi-monthly "Thank You" to sponsors on social media posts

Perks

- 8 all-sport season passes
- ECCC athletic apparel

GOLD (\$7,500)

Live Stream Video

- 2 commercials* (minimum)
- Name on running ticker throughout

Live Stream Audio/Radio

- List readout of sponsors

Digital Scoreboard

- Name/Logo throughout games at Bailey Stadium

Public Address

- 2 sponsor readouts

Print

- Half page ad in all media guides

Web/Social

- Medium size logo/hyperlink on "Supporters" webpage
- Logos on graphics/in text promotion for select social media posts (Starters/Lineups, Week Ahead posts)
- Bi-monthly "Thank You" to sponsors on social media posts

Perks

- 6 all-sport season passes
- ECCC athletic apparel

BLACK (\$5,000)

Live Stream Video

- 1 commercial (minimum) of rolling logos
- Name on running ticker throughout

Live Stream Audio/Radio

- List readout of sponsors

Digital Scoreboard

- Name/Logo throughout games at Bailey Stadium

Public Address

- 1 sponsor readout

Print

- Quarter page ad in all media guides

Web/Social

- Small size logo/hyperlink on "Supporters" webpage
- Bi-monthly "Thank You" to sponsors on social media posts

Perks

- 4 all-sport season passes
- ECCC athletic apparel



Scan here for online giving form

**Commercials provided by sponsor*
www.ecccathletics.com